

1. Resident objections

We will work with the community and local authorities. We will attend community meetings to make sure we are up to date with any antisocial behaviour or concerns within the community.

2. Street drinking

If a customer is drunk, aggressive or violent they will not be sold alcohol and this will be logged onto our alcohol incident report register. This is a record that can be checked by the police. We will work with the community and provide any evidence or records to the authorities concerning drunken behaviour. CCTV is in operation and will capture any abusive behaviour relating to alcohol. There is CCTV surveillance internally and externally.

3. Underage Street Drinking

By law we must follow the challenge 25 policy to ensure that no one underage is sold alcohol. Anyone who appears to be below 25 will be asked to provide an acceptable form of ID. This will reduce underage drinking. If we become aware of any proxy sales whereby an adult is purchasing alcohol for a child or young person underage the age of 18 years old will be refused the sale. Alcohol in the first instance will not be given to anyone underage let alone drinking outside or within the vicinity.

4. Gathering of youths and related anti-social behaviour in and around the grass community area outside of the establishment and surrounding areas.

The premises has monitored CCTV. It often works as a deterrent to anti-social behaviour. CCTV will provide the police with video footage of any offences that take place on the property or around the property. All areas around the building especially store front entrance will be kept tidy which will help prevent any anti-social behaviour. Anti antisocial behaviour will be logged and the local council and police will be informed.

Any youth causing any antisocial behaviour will be asked politely to move on or to safely go home or the police will be contacted. Any regular gatherings will not be a regular occurrence as behavioural patterns will escalate which becomes intimidating and leads to antisocial behaviour and we will be doing more to prevent this from happening. This will be prevented by regular community meetings, regular support and supervision closely with police and communities, showing respect and understanding with our customers to show we do care about safety and security and well being of all citizens.

5. Length of time the licence has been applied for i.e. 7:30 – 23:00.

Maximising my hours responsibly given the economic crises we are facing but selling responsibly will give reasonable opportunity and options to consider. It will also give the business growth opportunity.

6. Location of business seeking licence – opposite a primary school

With the challenge 25 policy we will not be selling alcohol to anyone under the age of 18. There are cameras situated in and around the building which will be monitored. There are TV screens on the premises showing all areas of the shop floor that will be monitored. We have an off licence business in Hawkesworth which is located near a primary school and high school. We have been running this business for just over 16 years and have a high footfall of children. We have passed all the mystery shops/test purchasing and have held the alcohol licence since 2006. We have complied with the law and understand the policy's and procedures.

We will speak and keep a good relationship with the primary school and head teacher and will be honest and transparent of any issues and making us aware of any particular individuals or groups that may cause concern. So that we are fully equipped and engaged to tackle any miss-happenings.

7. Enough establishments in the area selling alcohol within 3-5 minute walk.

The local convenience stores are approximately 10-15 minutes walking distance. The residents in the area are keen to have a convenience store located closer to them. If there are businesses within this short distance then we welcome healthy competition which will increase job opportunities within the greater community.